

CONTEST RULES AND REGULATIONS

Canadian Tire Family Whistler Ski and Stay

1. THE CONTEST AND THE CONTEST PERIOD

CANADIAN TIRE FAMILY WHISTLER SKI AND STAY contest (the "Contest") commences at 9:00 am on January 18, 2010 and concludes at 10:00 pm on February 28, 2010 (the "Contest Period").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of METRO VANCOUVER AND FRASER VALLEY who have attained the age of nineteen (19), but excluding employees and directors of CKNW 980, FOX 99.3, AM 730, ROCK 101 (the "Radio Stations"), Corus Entertainment Inc. ("Corus"), any affiliate (as defined in the *Canada Business Corporations Act*) of the Radio Stations or Corus (the "Affiliates"), employees, directors and officers of The Fairmont Chateau Whistler, Canadian Tire and Jump Start, together with its affiliates (the "Sponsors"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER

Listeners may enter by completing and submitting a Contest registration form at one of the 18 participating Canadian Tire stores during the Contest Period. The addresses of participating Canadian Tire stores can be obtained on any of the "Radio Stations" websites.

5. HOW TO WIN

On March 2, 2010, one (1) eligible entrant will be randomly selected during a live broadcast at 2000 - 700 W Georgia St, Vancouver BC, V7Y 1K9 at a time TBD (the "Event"), and awarded the Grand Prize, as outlined below.

6. THE GRAND PRIZE

The Grand Prize will include the following:

- 7 Night Stay at The Fairmont Chateau Whistler in a Deluxe Slopeside room with 2 Queen beds, extra living space, overlooking pools and mountain slopes (the "Hotel");
- all hotel taxes and processing fees;
- 4 x 5-daily ski passes for Whistler / Blackcomb ski hills;

7. GRAND PRIZE VALUE

The approximate retail value of the Grand Prize is \$7,500.

8. DEADLINE FOR CLAIMING GRAND PRIZE

The Grand Prize winner must claim the Grand Prize by 4:30 PM on March 16, 2010 (the "Deadline") by attending at 2000 - 700 W Georgia St, Vancouver BC, V7Y 1K9. If the Grand Prize winner fails either to claim the Grand Prize or to inform any of the Radio Stations of his or her inability to claim the Grand Prize before the Deadline, his or her entry will be forfeited.

9. LIMITATIONS ON DATES OF TRAVEL

The Grand Prize must be taken between March 2, 2010 and May 24, 2010 (the "Travel Period"). If the Grand Prize winner is unable to travel during the Travel Period, he or she will forfeit the Grand Prize, and another eligible Contest entrant will be selected.

10. EXPENSES

The Grand Prize winner is responsible for all incidental expenses incurred for the purpose of using the Grand Prize including, but not limited to, transportation to Whistler, BC, all drinks and meals, tips, and items of a personal nature (the "Expenses"). The Grand Prize winner understands that he or she may not seek reimbursement for the Expenses from the Radio Stations, Corus, the Affiliates, the Sponsors or their respective advertising and promotional agencies.

11. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry, per person, per day is permitted. Listeners may enter at more than one Canadian Tire location not to exceed one entry per day. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

12. CHANCES OF WINNING

Chances of winning depend on the total number of entries received.

13. NO REPRESENTATIONS OR WARRANTIES

None of the Radio Stations or Corus makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from the Radio Stations or Corus should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

14. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize the Grand Prize winner and his or her guests must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form document confirming, without limitation, that he or she:
 - read, understood and accepted these rules and regulations;
 - agrees to comply with the Hotel by-laws while on Hotel premises, and understands and agrees that his or her failure to adhere to the by-laws may result in the withdrawing of access to the Hotel;
 - agrees to be responsible for the cost of any repairs needed to the Hotel as a result of damage to the Hotel caused by him or her or by any person he or she has invited into the Hotel or allowed to enter the Hotel during the Travel Period;
 - understands that use of the Hotel may involve danger and/or exposure to risks and hazards whether arising from foreseeable or unforeseeable human error or negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death, but that he or she nevertheless freely and voluntarily agree and hereby assume any and all risks of property damage, personal injury, illness or death arising out of or connected with his or her use of the Hotel;
 - fully and forever releases and holds harmless each of the Radio Stations, Corus, the Sponsors, its parent and affiliated companies, and all of their respective successors, assigns, agents, employees, representatives, shareholders, officers and directors (collectively, the “**Releasees**”) from any and all liability arising in connection with his or her use of the Hotel, including, without limitation, any financial, legal or moral responsibility or loss or personal injury, illness or death or damage to or loss of property suffered or incurred or arising from his or her use of the Hotel, whether suffered by him or her, or his or her heirs, executors, administrators, successors or assigns, notwithstanding that such injuries or losses may have been contributed to or occasioned by the negligence or gross negligence of any of the Releasees;
 - shall not make any claim or take any proceedings against any person with respect to any matter that may have arisen in connection with his or her use of the Hotel in which a claim could arise against any of the Releasees for contribution or indemnity or other relief; and
 - fully indemnifies the Releasees from any and all claims or alleged claims brought against any of the Releasees on the part of any third party or parties related in any way to his or her use of the Hotel, including, without limitation, any claim related to the death or personal or property damage or injury of any person.

15. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the Grand Prize must be accepted as awarded. No portion of the Grand Prize is transferable. The Grand Prize is not redeemable for cash and no substitute for any portion of the Grand Prize is offered. Should the Grand Prize winner be unable to claim the Grand Prize as awarded, his or her entry will be forfeited and another eligible Contest entrant will be selected.

16. SUBSTITUTION OR CHANGE TO THE CONTEST

The Radio Stations, Corus, the Sponsors and their respective advertising and promotional agencies reserve the right to substitute the Grand Prize or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

17. OWNERSHIP OF ENTRIES

All entries shall become the property of the Radio Stations, Corus, the Sponsors and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems or equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

18. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Grand Prize winner, consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by the Radio Stations, Corus, the Sponsors, promoters and their advertising and promotional agencies, without any payment or compensation. The Grand Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that the Radio Stations may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

19. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Registrant Information"), each Contest entrant grants permission to the Radio Stations, Corus and the Sponsors to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner. No correspondence will take place between the Radio Stations, Corus, the Sponsors and the entrants except in connection with the Contest and, in the case of the Grand Prize winner, as a result of entering the Contest and winning the Grand Prize.

20. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at the Radio Stations and on their websites.

21. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at any time at the sole discretion of the Radio Stations, Corus and the Sponsors.

22. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.